

**DANA-FARBER CANCER INSTITUTE, BOSTON, MA**

This program used the opportunity of TreND (Tobacco Research Network on Disparities) and NCI Community Network Programs to develop and validate a set of "media/message" exposure measures that could be used widely when measuring tobacco-related message exposure, especially among audiences that use "minority" oriented media as well as those who may or may not have access to channels because of poverty or other barriers.

**JOHN HOPKINS UNIVERSITY, BLOOMBERG SCHOOL OF PUBLIC HEALTH, BALTIMORE, MD**

This grant forged a partnership on domestic tobacco research and technical assistance. These services included one cost-effectiveness analysis, technical assistance, a seminar series, and other pilot activities.

**UNIVERSITY OF CALIFORNIA, SAN FRANCISCO (UCSF), SAN FRANCISCO, CA**

The Tobacco Documents Library was developed and maintains a robust and user-friendly search and retrieval system and tools to efficiently manage the data, including maintaining the industry documents in a standardized format. The Digital Library also collaborated with national and international groups to improve access by promoting a standardized indexing strategy and through selectively indexing significant material and providing training to communities to effectively access the documents.